

DIGITAL
CONFERENCE
& EXHIBITION

MAY 19-20, 2021

Sponsor/ Exhibitor Prospectus

Welcome



Transform21 is a virtual technology event that will showcase live interactive sessions with some of the industry's leading technology experts, drawn from the world over.

The two-day virtual technology conclave will include sharing of best practices and experiences on SAP and Microsoft Technologies covering Machine Learning, Artificial Intelligence, Robotic Process Automation, and many more – all geared to accelerate your journey towards digital transformation.

Join Transform21 for an enriching knowledge sharing experience with panel discussions and insightful sessions on technology solutions with the best brains in the industry - technology evangelists, industry experts, thought leaders, power users, and subject matter experts.

Past Track Record

+008

Total Past Year's Registrations

83%

Average Session Rating

60+

Average Attendees Per Session

Who will you meet?

- Thought Leaders
- Influencers
- Innovation Drivers
- Technology Leadership

- CXO
- LoB Heads
- IT Managers
- Project Managers

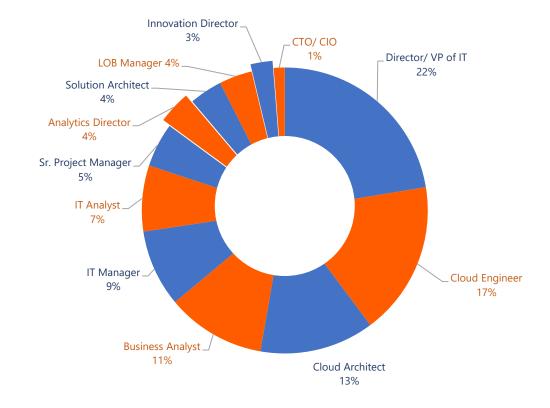
- IT Analysts
- Business Analysts
- Power Users
- Tech Community

Participating Industries

- Industrial Manufacturing Machinery & Components
- Retail
- Consumer Packaged Goods
- Chemicals & Advanced Material
- Automobile
- Entertainment

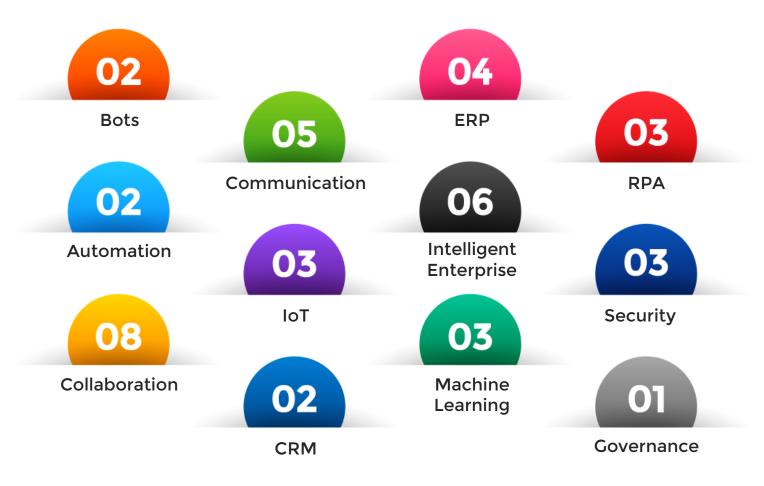
- Healthcare
- Aero Space
- Pharmaceutical
- Banking, Financial Services & Insurance

Past Attendees' Profile



Past Session Tracks

30+ Session Tracks



Technology

•	Al	
•	AWS-Cloud	1
•	IOT	3
•	Leadership Track	6
•	Machine Learning	1
•	Microsoft	14
•	SAP	2
•	Security	

Past Session Speakers



Ashish GuptaQuadrion



Asif Rehmani VisualSP



Ayman ElsawahCloud Security Labs



Bob German Microsoft



Brad Orluk
Check Point Software



Daniel Segan Microsoft



David Sherrell
OnScreen



Debbie Dehart
JRG Concepts



Dilruba MalikIoT Security



Dmitri Artamonov FM Global



Edward Heraux The Lytic Group



Erick Straghalis
StitchDX



Hilel Baroud
UI Path



Kevin Boyd EZ Corp

Past Session Speakers



Kevin ColemanEtens



Lorne PhelpsPowell Software



Marc Rouhana OnScreen



Mihaela Ulieru Impact



Mike Lantzy Soundbite.ai



Nitin Fatnani Microexcel



Peggy Tsai BigID



Phil Mataras
Permanent Data
Solutions



Prakash GattaMultiCare Health
System



Piyanka Jain Aryng



RAKSHITH PRABHACHAND Amazon



Swarnabha Ghosh Aryng



Tiffany Campbell Equilibria



Terry Simpson
Nintex

Past Participants









































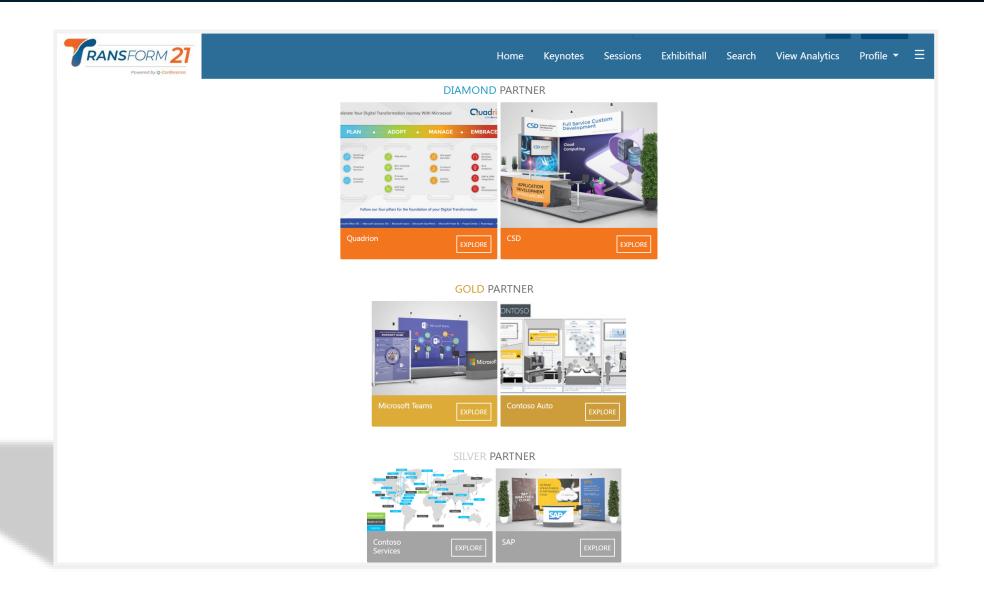




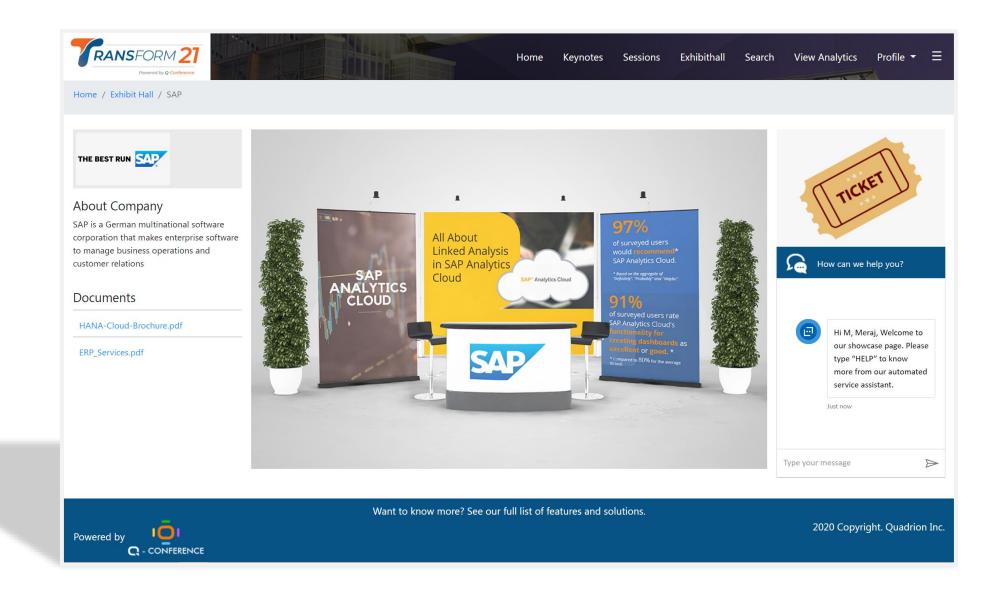




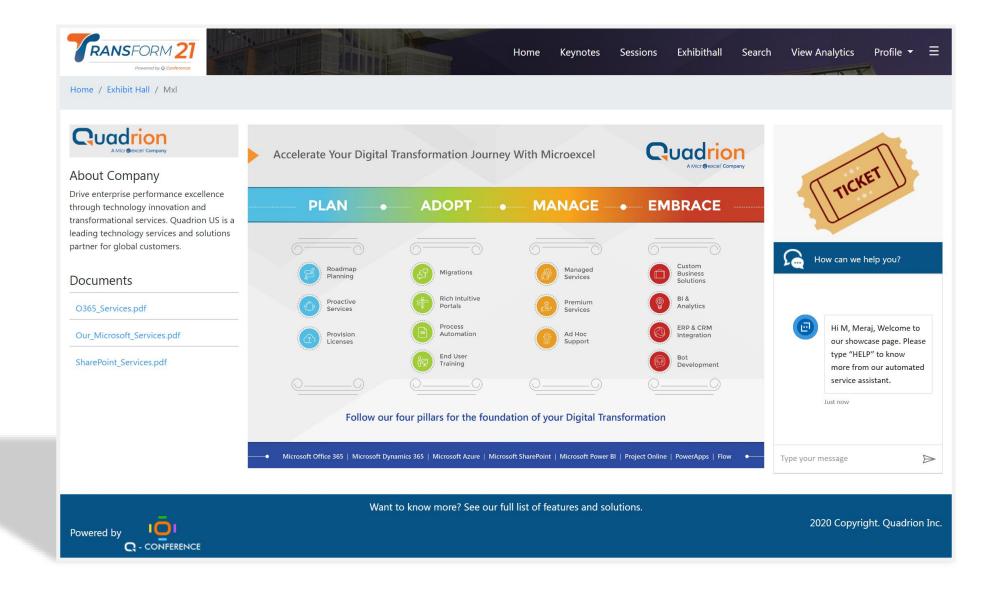
Sample Exhibit Hall



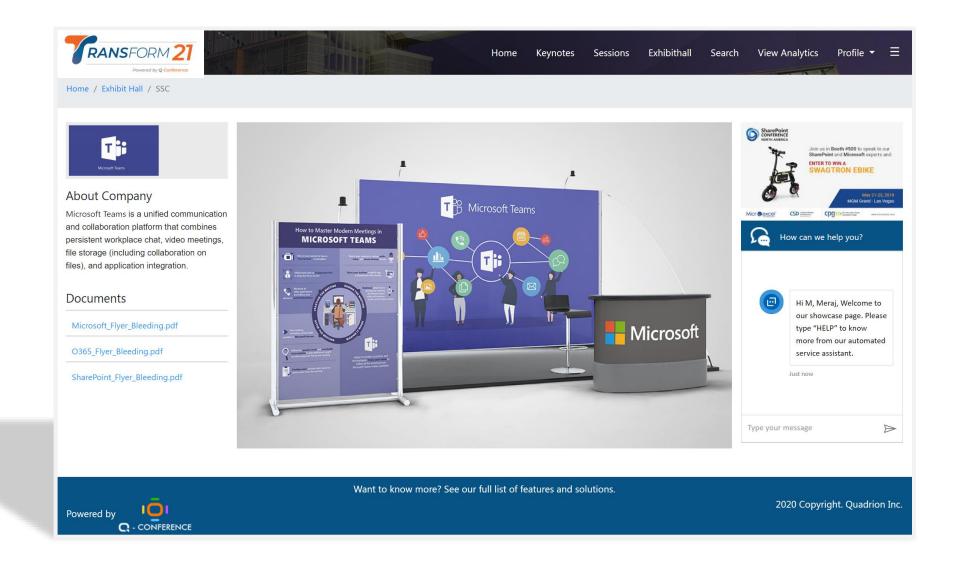
Sample 2D Booth Design



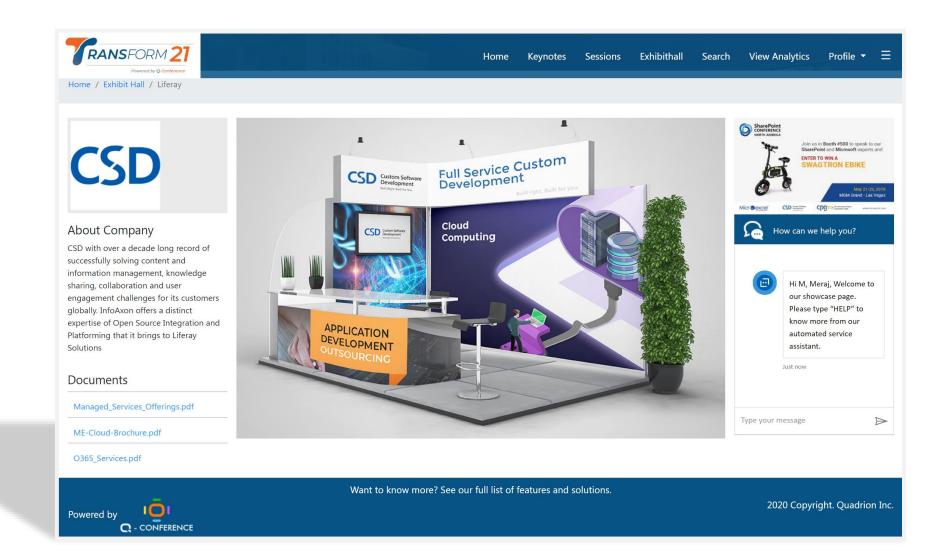
Sample Bring-Your-Own Backwall Design



Sample 2D Booth Design



Sample 3D Booth Design



Sponsorship Package

SILVER	GOLD	DIAMOND	
\$750 **	\$1250 **	\$1750 **	
Logo on event website			
Marketing Assets	Everything included in Silver PLUS:	Everything included in Gold PLUS:	
Emailer Logo			
Exportable Booth Attendance List	Booth Giveaway Registration List	Full Attendee opt-in registration list	
25 Free Attendee Discount Codes	Additional 25 Free Attendee Discount Codes (50 total)	Additional 50 Free Attendee Discount Codes (100 total)	
Participation in 1 Panel Discussion	Speaker Slot for a Break-away Session	5 Minutes briefing slot during one of the Keynote Sessions	
Hashtag mention in promotional collateral	Co-Promotion (logo) on Social Platforms	Prominent Placement of all E-Mail and Website Logo's	
Bring-your-own Backwall	Customized 2D Booth Backwall	Customized 3D Booth Backwall	
		Co-Promotion – Logo and Speaker details on Social Platforms with LinkedIn tags	
		Premium Support	

THANK YOU

For more information

info@transformvirtual.events